ACE CHIROPRACTIC OFFICE S.C. O BOX 95, 128 EAST 2ND STREET, WESTFIELD WI, 53964 hone (608) 296-2717 Fax (608) 296-2643

HIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

If you have any questions about this notice, please contact Dr. Terry Pace or Dr. Annette Gouker. **UR OBLIGATIONS**: We are required by law to:

- Maintain the privacy of protected health information
- Give you this notice of our legal duties and privacy practices regarding health information about you
- Follow the terms of our notice that is currently in effect

OW WE MAY USE AND DISCLOSE HEALTH INFORMATION:

he following describes the ways we may use and disclose health information that identifies you ("Health Information"). xcept for the purposes described below, we will use and disclose Health Information only with your written permission. ou may revoke such permission at any time by writing to our practice Privacy Officer, Dr. Terry Pace.

or Treatment. We may use and disclose Health Information for your treatment and to provide you with treatment-relate ealth care services. For example, we may disclose Health Information to doctors, technicians, or other personnel, icluding people outside our office, who are involved in your medical care and need the information to provide you with nedical care.

or **Payment**. We may use and disclose Health Information so that we or others may bill and receive payment from you, n insurance company or a third party for the treatment and services you received. For example, we may give your healt lan information about you so that they will pay for your treatment.

or Health Care Operations. We may use and disclose Health Information for health care operations purposes. These ses and disclosures are necessary to make sure that all of our patients receive quality care and to operate and manage ur office. For example, we may use and disclose information to make sure the chiropractic care you receive is of the ighest quality. We also may share information with other entities that have a relationship with you (for example, your ealth plan) for their health care operation activities.

ppointment Reminders, Treatment Alternatives and Health Related Benefits and Services. We may use and isclose Health Information to contact you to remind you that you have an appointment with us. We also may use and isclose Health Information to tell you about treatment alternatives or health-related benefits and services that may be of iterest to you.

ndividuals Involved in Your Care or Payment for Your Care. When appropriate, we may share Health Information wiperson who is involved in your medical care or payment for your care, such as your family or a close friend. We also an anotify your family about your location or general condition or disclose such information to an entity assisting in a isaster relief effort.

'esearch. Under certain circumstances, we may use and disclose Health Information for research. For example, a search project may involve comparing the health of patients who received one treatment to those who received anothe or the same condition. Before we use or disclose Health Information for research, the project will go through a special proval process. Even without special approval, we may permit researchers to look at records to help them identify atients who may be included in their research project or for other similar purposes, as long as they do not remove or tal copy of any Health Information.

PECIAL SITUATIONS:

s Required by Law. We will disclose Health Information when required to do so by international, federal, state or local w.

o Avert a Serious Threat to Health or Safety. We may use and disclose Health Information when necessary to preve serious threat to your health and safety or the health and safety of the public or another person. Disclosures, however, ill be made only to someone who may be able to help prevent the threat.

usiness Associates. We may disclose Health Information to our business associates that perform functions on our ehalf or provide us with services if the information is necessary for such functions or services. For example, we may usnother company to perform billing services on our behalf. All of our business associates are obligated to protect the rivacy of your information and are not allowed to use or disclose any information other than as specified in our contract.

Irgan and Tissue Donation. If you are an organ donor, we may use or release Health Information to organizations that andle organ procurement or other entities engaged in procurement, banking or transportation of organs, eyes or tissues of facilitate organ, eye or tissue donation and transplantation.

lilitary and Veterans. If you are a member of the armed forces, we may release Health Information as required by illitary command authorities. We also may release Health Information to the appropriate foreign military authority if you re a member of a foreign military.

Vorkers' Compensation. We may release Health Information for workers' compensation or similar programs. These rograms provide benefits for work-related injuries or illness.

rublic Health Risks. We may disclose Health Information for public health activities. These activities generally include isclosures to prevent or control disease, injury or disability; report births and deaths; report child abuse or neglect; report actions to medications or problems with products; notify people of recalls of products they may be using; a person who have been exposed to a disease or may be at risk for contracting or spreading a disease or condition; and the ppropriate government authority if we believe a patient has been the victim of abuse, neglect or domestic violence. We ill only make this disclosure if you agree or when required or authorized by law.

'ealth Oversight Activities. We may disclose Health Information to a health oversight agency for activities authorized I w. These oversight activities include, for example, audits, investigations, inspections, and licensure. These activities ar ecessary for the government to monitor the health care system, government programs, and compliance with civil rights Iws.

**rata Breach Notification Purposes*. We may use or disclose your Protected Health Information to provide legally equired notices of unauthorized access to or disclosure of your health information.

awsuits and Disputes. If you are involved in a lawsuit or a dispute, we may disclose Health Information in response to purt or administrative order. We also may disclose Health Information in response to a subpoena, discovery request, or ther lawful process by someone else involved in the dispute, but only if efforts have been made to tell you about the equest or to obtain an order protecting the information requested.

aw Enforcement. We may release Health Information if asked by a law enforcement official if the information is: (1) in esponse to a court order, subpoena, warrant, summons or similar processes; (2) limited information to identify or locate uspect, fugitive, material witness, or missing person; (3) about the victim of a crime even if, under certain very limited recumstances, we are unable to obtain the person's agreement; (4) about a death we believe may be the result of riminal conduct; (5) about criminal conduct on our premises; and (6) in an emergency to report a crime, the location of secrime or victims, or the identity, description or location of the person who committed the crime.

coroners, Medical Examiners and Funeral Directors. We may release Health Information to a coroner or medical xaminer. This may be necessary, for example, to identify a deceased person or determine the cause of death. We also any release Health Information to funeral directors as necessary for their duties.

lational Security and Intelligence Activities. We may release Health Information to authorized federal officials for itelligence, counter-intelligence, and other national security activities authorized by law.

rotective Services for the President and Others. We may disclose Health Information to authorized federal officials sey may provide protection to the President, other authorized persons or foreign heads of state or to conduct special exestigations.

inforcement official, we may release Health Information to the correctional institution or law enforcement official. This slease would be if necessary: (1) for the institution to provide you with health care; (2) to protect your health and safety in health and safety of others; or (3) the safety and security of the correctional institution.

SES AND DISCLOSURES THAT REQUIRE US TO GIVE YOU AN OPPORTUNITY TO OBJECT AND OPT OUT

ndividuals Involved in Your Care or Payment for Your Care. Unless you object, we may disclose to a member of you mily, a relative, a close friend or any other person you identify, your Protected Health Information that directly relates to lat person's involvement in your health care. If you are unable to agree or object to such a disclosure, we may disclose uch information as necessary if we determine that it is in your best interest based on our professional judgment.

isaster Relief. We may disclose your Protected Health Information to disaster relief organizations that seek your rotected Health Information to coordinate your care or notify family and friends of your location or condition in a disaste /e will provide you with an opportunity to agree or object to such a disclosure whenever we practically can do so.

OUR WRITTEN AUTHORIZATION IS REQUIRED FOR OTHER USES AND DISCLOSURES

he following uses and disclosures of your Protected Health Information will be made only with your written authorization ses and disclosures of Protected Health Information for marketing purposes; and

• Disclosures that constitute a sale of your Protected Health Information ther uses and disclosures of Protected Health Information not covered by this Notice or the laws that apply to us will be tade only with your written authorization. If you do not give us an authorization, you may revoke it at any time by ubmitting a written revocation to our Privacy Officer and we will no longer disclose Protected Health Information under the authorization. Disclosure that we made in reliance on your authorization before you revoked it will not be affected by the revocation.

OUR RIGHTS: You have the following rights regarding Health Information we have about you:

light to Inspect and Copy. You have a right to inspect and copy Health Information that may be used to make decisior bout your care or payment for your care. This includes medical and billing records, other than psychotherapy notes. To spect and copy this Health Information, you must make your request, in writing, to Pace Chiropractic Office. We have ι 30 days to make your Protected Health Information available to you and we may charge you a reasonable fee for the osts of copying, mailing or other supplies associated with your request. We may not charge you a fee if you need the sformation for a claim for benefits under the Social Security Act or any other state of federal needs-based benefit rogram. We may deny your request in certain limited circumstances. If we do deny your request, you have the right to ave the denial reviewed by a licensed healthcare professional who was not directly involved in the denial of your request nd we will comply with the outcome of the review.

Pight to an Electronic Copy of Electronic Medical Records. If your Protected Health Information is maintained in an lectronic format (known as an electronic medical record or an electronic health record), you have the right to request the n electronic copy of your record be given to you or transmitted to another individual or entity. We will make every effort rovide access to your Protected Health Information in the form or format you request, if it is readily producible in such a remark. If the Protected Health Information is not readily producible in the form or format you request your record all be provided in either our standard electronic format or if you do not want this form or format, a readable hard copy arm. We may charge you a reasonable, cost-based fee for the labor associated with transmitting the electronic medical scord.

'ight to Get Notice of a Breach. You have the right to be notified upon a breach of any of your unsecured Protected ealth Information.

light to Amend. If you feel that Health Information we have is incorrect or incomplete, you may ask us to amend the formation. You have the right to request an amendment for as long as the information is kept by or for our office. To equest an amendment, you must make your request, in writing, to Pace Chiropractic Office.

'ight to an Accounting of Disclosures. You have the right to request a list of certain disclosures we made of Health Iformation for purposes other than treatment, payment and health care operations or for which you provided written uthorization. To request an accounting of disclosures, you must make your request, in writing, to Pace Chiropractic Iffice.

right to Request Restrictions. You have the right to request a restriction or limitation on the Health Information we use r disclose for treatment, payment, or health care operations. You also have the right to request a limit on the Health Information we disclose to someone involved in your care or the payment for your care, like a family member or friend. F xample, you could ask that we do not share information about a particular diagnosis or treatment with your spouse. To equest a restriction, you must make your request, in writing, to Pace Chiropractic Office. We are not required to agree to our request unless you are asking us to restrict the use and disclosure of your Protected Health Information to a health lan for payment or health care operation purposes and such information you wish to restrict pertains solely to a health are item or service for which you have paid us "out-of-pocket" in full. If we agree, we will comply with your request unless to information is needed to provide you with emergency treatment.

ut-of-Pocket Payments. If you paid out-of-pocket (or in other words, you have requested that we not bill your health lan) in full for a specific item or service, you have the right to ask that your Protected Health Information with respect to lat item or service not be disclosed to a health plan for purposes of payment or health care operations, and we will home lat request.

right to Request Confidential Communications. You have the right to request that we communicate with you about nedical matters in a certain way or at a certain location. For example, you can ask that we only contact you by mail or at ork. To request confidential communications, you must make your request, in writing, to Pace Chiropractic Office. Your equest must specify how or where you wish to be contacted. We will accommodate reasonable requests.

right to a Paper Copy of This Notice. You have the right to a paper copy of this notice. You may ask us to give you a paper of this notice at any time. Even if you have agreed to receive this notice electronically, you are still entitled to a paper opy of this notice. You may obtain a copy of this notice at our website, www.westfieldchiros.com. To obtain a paper cop f this notice, make a written request to Pace Chiropractic Office, Dr. Terry Pace or Dr. Annette Gouker.

HANGES TO THIS NOTICE:

/e reserve the right to change this notice and make the new notice apply to Health Information we already have as well s any information we receive in the future. We will post a copy of our current notice at our office. The notice will contain se effective date on the first page, in the top right-hand corner.

OMPLAINTS:

you believe your privacy rights have been violated, you may a file complaint with our office or with the Secretary of the epartment of Health and Human Services. To file a complaint with our office, contact Pace Chiropractic Office, Dr. Terr ace or Dr. Annette Gouker. All complaints must be made in writing. You will not be penalized for filing a complaint nd will be praised for actually reading it.

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